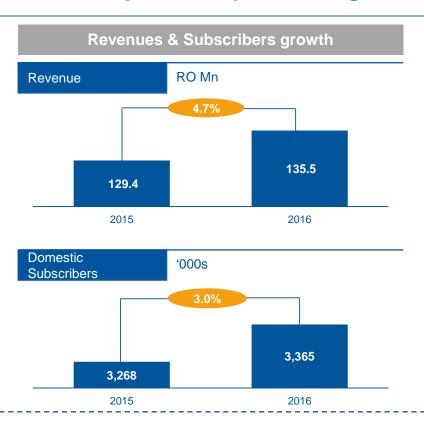
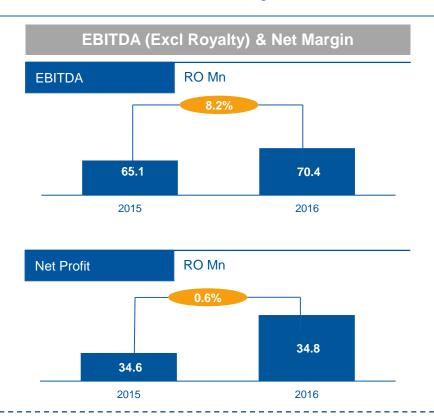
## **Omantel Group Performance – Q1 2016**

**Presentation to Investor Community** 



# Group Revenue recorded a growth of 4.7% mainly driven by parent company's (domestic operations) revenue growth of 5.0%. EBITDA increase by 8.2%





- Group Revenue at RO 135.5 Mn compared to RO 129.4 Mn of the corresponding period, mainly contributed by 4.7% growth in Parent company revenues.
- WTL contribution (international operation) to the total revenue stands at 1.2%.
- Domestic customer base grown by 3%. Including Mobile Resellers, the growth is 9.9%
- Continued growth in Mobile Subscriber acquisition. Omantel Mobile achieved growth of 9.2%.

- Growth in EBITDA (Incl Royalty) by 8.2%.
- Group Net Profit after tax is RO 34.8 million compared to RO 34.6 million of the corresponding period, an increase of 0.6%.
- Group Net profit margin (after MI) is 25.7% compared to 26.7% of the corresponding period.

### **Income Statement for Q1 2016**

Omantel Group				
In RO Mn	Three Months ended 31st March			
	2016	2015	In Fig	In %
Revenue	135.5	129.4	6.1	4.7%
Cost of Sales	(27.8)	(25.7)	(2.2)	(8.4%)
Gross Margin	107.7	103.7	4.0	3.8%
Gross Margin % of Revenue	79.5%	80.2%		
Operating Expenses	(37.3)	(38.6)	1.4	3.5%
EBITDA	70.4	65.1	5.3	8.2%
EBITDA %	52.0%	50.3%		
Depreciation & Amortization	(23.6)	(20.6)	(3.0)	(14.5%)
EBIT	46.9	44.6	2.3	5.2%
Finance & Other Income/ Expense	0.2	0.9	(0.7)	(78.4%)
Profit Before Royalty & Taxation	47.1	45.4	1.7	3.7%
Royalty & Taxation	(13.3)	(12.0)	(1.3)	(10.7%)
Profit After Tax (Before Minority Interest)	33.8	33.4	0.4	1.1%
Minority Interest	1.0	1.2	(0.2)	(13.4%)
Net Profit	34.8	34.6	0.2	0.6%
Net Profit %	25.7%	26.7%		

Note: Operating expenses includes costs related to Employee, O&M, admin, marketing and annual license fees



### Strong balance sheet with impressive market fundamentals.

### Strong Balance Sheet

- Debt Ratio is 37.2%
- Gearing 7.6%
- Group total assets at RO 786 Mn.
- Net worth of RO 494 Mn.
- Net Asset per share is RO 0.707

### Impressive Market **Fundamentals**

- Dividend Yield 6.6% (Dividend at 115 Bz / share based on 31 Dec 2015 Closing Price of RO 1.565) & 7.5% Yield based on Mar'16 closing price of RO 1.525
- Market Capitalization at RO 1.14 Bn (Mar'16)
- Price Earning Ratio {P/E 8.22}
- EV / EBITDA 4.60
- Price to Book Value 2.16

**Achievements** 

Omantel is the First GCC Operator to Land Undersea Cable in Europe with AAE-1 in Marseille. the AAE-1 submarine cable is one of the first unique cable systems to connect Hong Kong to Singapore, Africa and Europe, all via Oman.

## Continuous improvement in network coverage and initiatives to improve customer experience

#### Coverage

#### 3G (Population)



#### 4G (Population)



Fixed Broadband (Household)



#### Q1'2016 Focus area

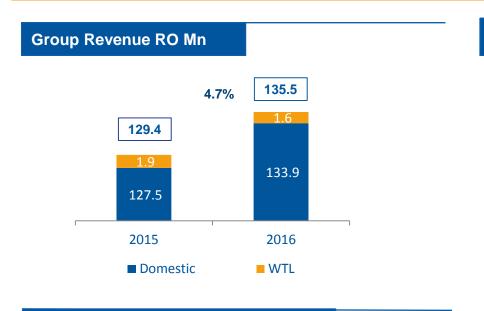
- New Acquisition for prepaid MBB customers and increasing penetration of MBB in existing base.
- Continue focus on Fixed Broadband acquisition
- Improve the first call resolution
- Implementing automated solution for populating Net Promoters Score (NPS) through Contact center with the objective enrich customer experience.

#### **Launches / Achievements**

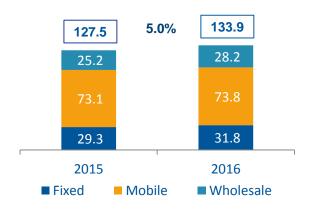
- Launched aggressive marketing propositions:
  - New MBB Plans for prepaid segment
  - · Flat Rate for GCC and National Voice
  - Hybrid Bundles
- Launched integrated segmented propositions for Omantel customers
- Achieved One million members (lines) in Makasib Loyalty Program
- Increased empowerment to Customer Service Representative to resolve customer complaints.
- Focus on increasing Digital transaction share as part of the enhancing customer experience and efficiency



## Impressive Parent (domestic) revenue performance with all 3 key segments (Consumer, Corporate and Wholesale) achieved revenue growth



#### Parent (Domestic Revenue) RO Mn



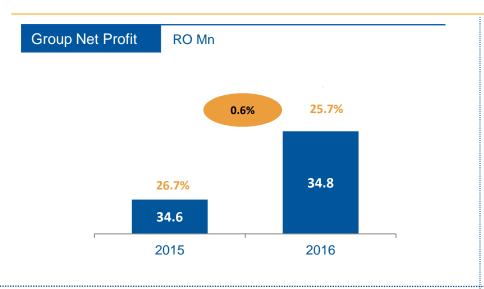
### **Domestic Operations Highlights**

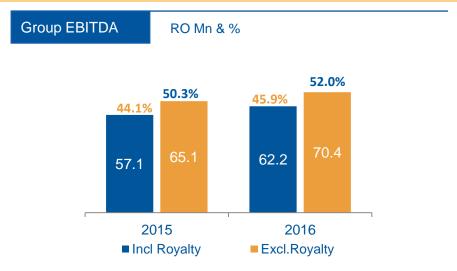
Parent has achieved 5.0% growth in a highly competitive market, mainly contributed by growth in:

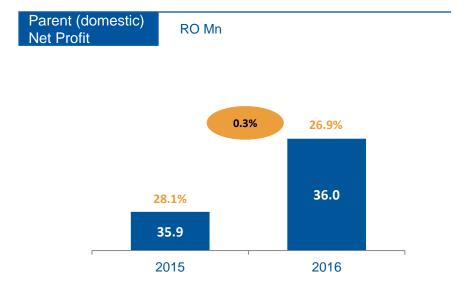
- **8.6%** from Fixed Line Business Retail Revenues (include internet & data).
- 21.8% increase in Fixed Broadband revenue.
- **16.1%** increase in Mobile Broadband revenue.
- Increase in revenues from all 3 segments;
  - Consumer by 2.5%.
  - Corporate by 3.6%.
  - Wholesale by 12.6%.
- Total Fixed Broadband subscriber growth of 32.1%.
- 21.5% growth in international call revenue compared to 1st Quarter of Yr 2015.
- Growth in mobile broadband subscribers by 7.7%
- 65.1% Smartphone penetration in Omantel Mobile Network

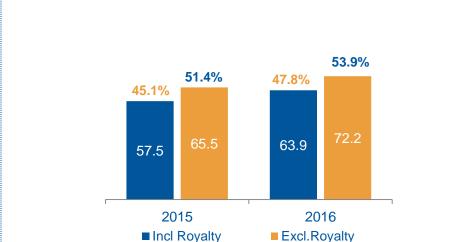


### Group EBITDA achieved a growth of 8.2% (increase of RO 5.3 Mn)







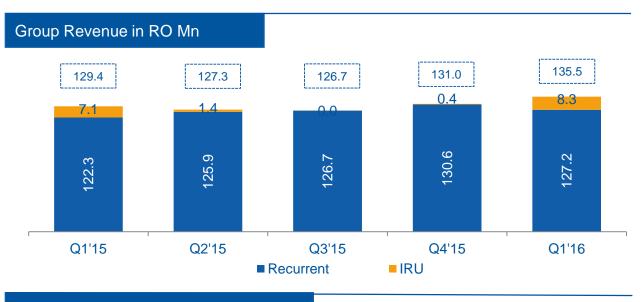


**RO Mn & %** 

Parent (domestic)

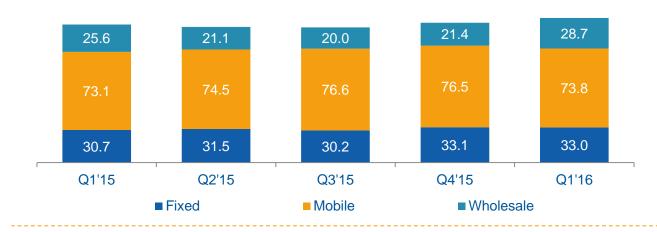
**EBITDA** 

# Group Revenue - Quarterly Analysis shows overall revenues is highest compared to last 5 quarters.

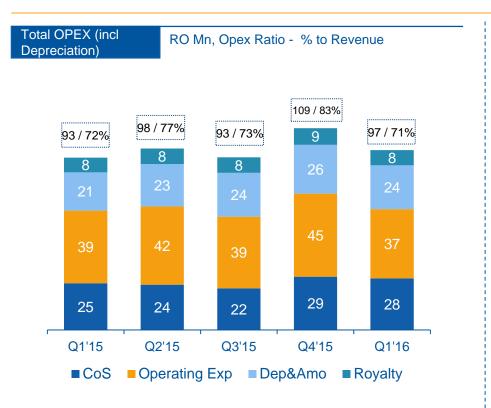


Overall Group
Revenue in Q1'16 is
RO 135.5
Mn
Highest in last 5 Qrts

Group Revenue by Segment in RO Mn



## OPEX ratio for Q1'16 is 71% which lower than other quarters. Capex to revenue ratio is at 35.4%, which is highest compared to last 5 Quarters

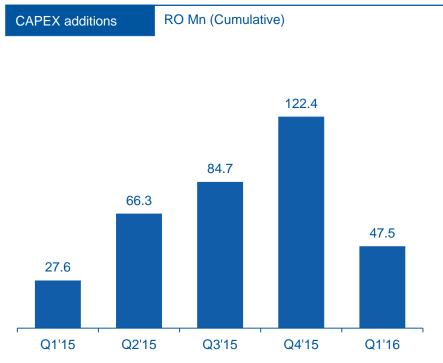




Opex to Revenue ratio for Q1 2016 for Group is 71.5% and for Parent is 69.8%.

Increase in depreciation amounting to RO 3.0 Mn over Q1 2015 is mainly from increased investment in network expansion and modernization of both mobile and fixed networks.

Employee Cost amounting to RO 1.455 mn is capitalized

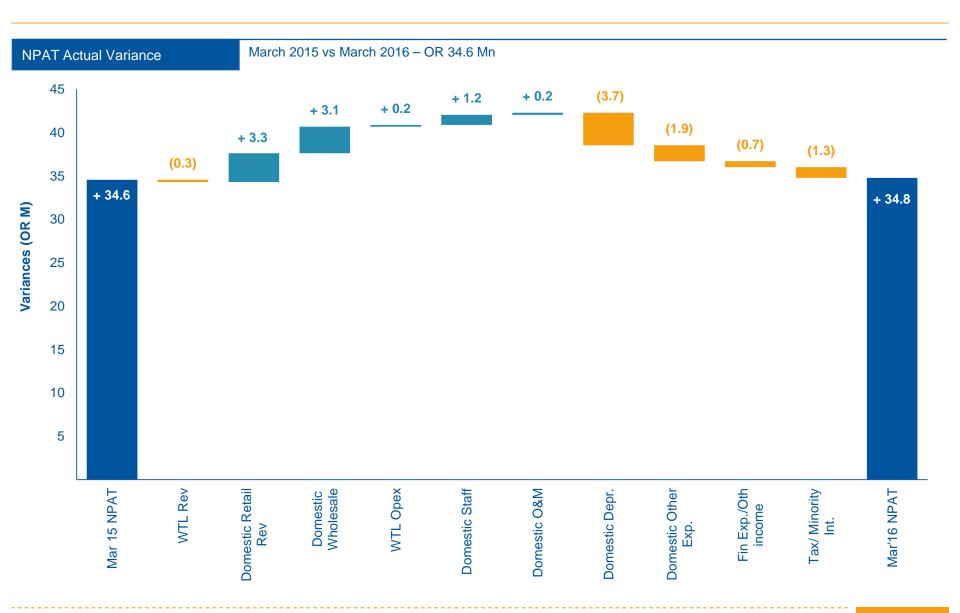


Capex to Revenue ratio is at 35.4%

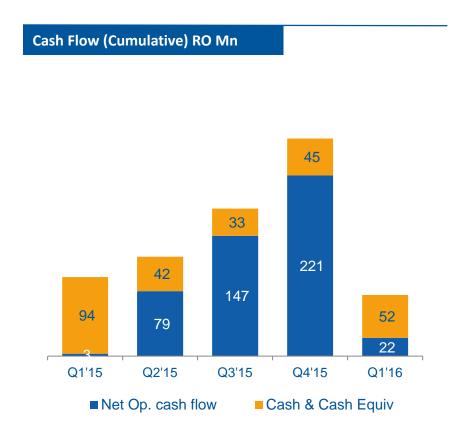
Increase in Capex Ratio is mainly due to capitalization of Bay of Bengal (BBG) cable system amounting RO 15.6 Mn



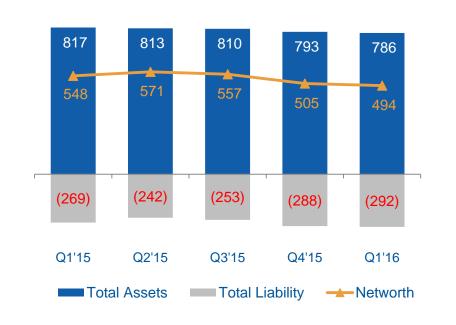
# Net profit increased to RO 34.8 Mn, which is higher by 0.6% compared to last year



### **Continued healthy Cash flow and strong Balance sheet**



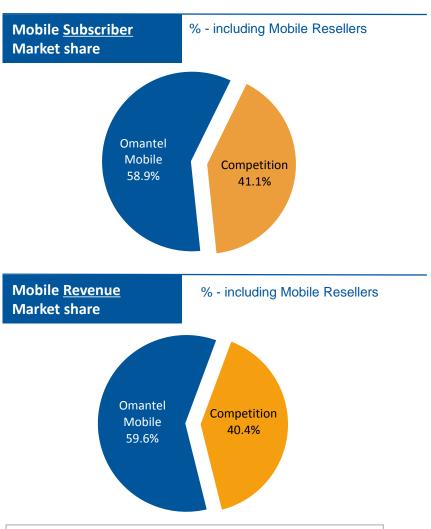
#### Assets, Liability & Net worth RO Mn



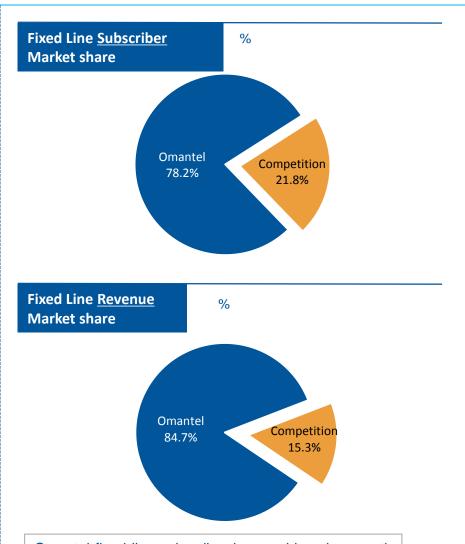
- 1) Cash generated from operations is RO 38.8 Mn which is 28.6% of revenue.
- Cash & Cash equivalent excludes Fixed deposit with banks amounting to RO 24.4 Mn



### Both Mobile & Fixed Market Share have been mostly stable during the period

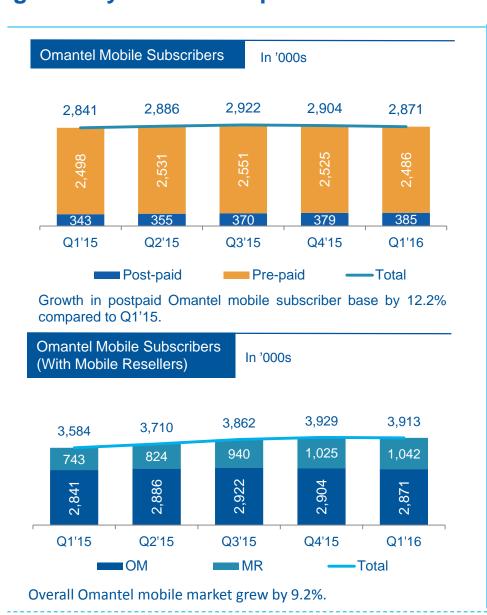


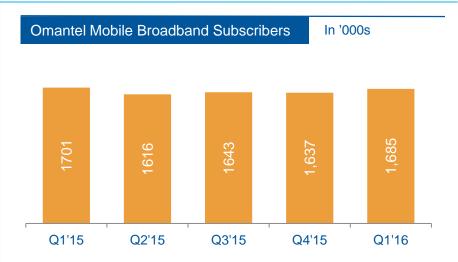




Omantel fixed line subscriber base achieved a growth rate of 10%, net addition is around 32 K.

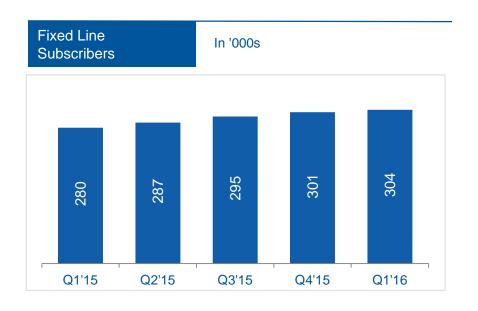
## Mobile subscriber base – Overall subscriber base including mobile resellers grown by 9.2%. Post paid achieved 12.2% growth YoY.

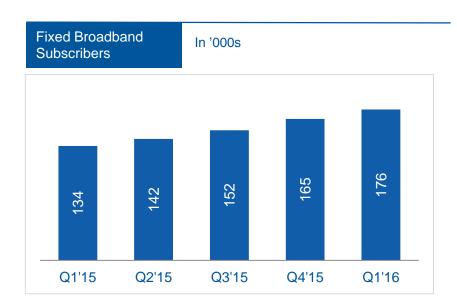




- Mobile Broadband subscribers includes Pay As You Go (PAYG).
- 2) Mobile Broadband declined by 1.0% compared to Q1'15. Compared to Q4'15, it has grown by 3%.
- 3) Mobile Broadband unique subscribers subscribed to any one of the packages including Blackberry service is around 970 K as of Mar'16 compared to 901 K, an increase of 7.7%.

# Fixed line and Fixed Broadband Subscriber base continued its impressive growth

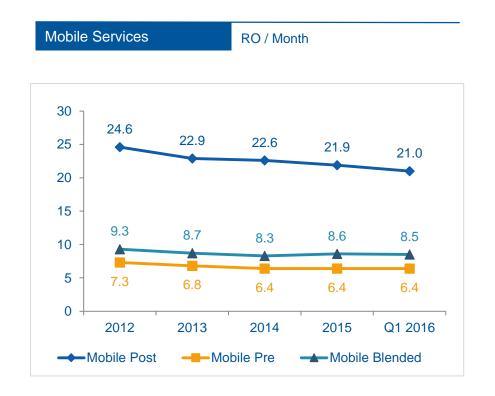


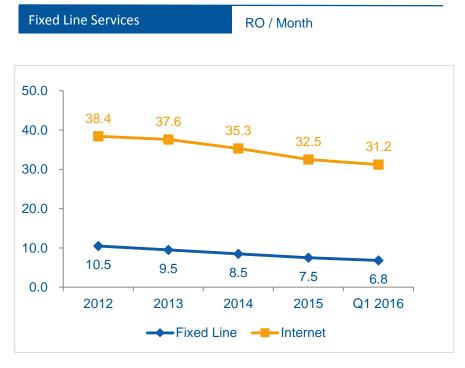


- 1) Fixed line subscribers include postpaid, pre-paid and payphone. Including ISDN primary, the total fixed line reported is 349,422
- 2) Fixed Line subscribers recorded a growth of 8.4% compared to Q1'15.

Fixed broadband increased by 31.9% compared to Q1'15.

# ARPU / month for major products shown marginal variation compared to previous year





- 1) Fixed line include post & pre-paid and payphone.
- 2) Internet include Broadband and all internet services (dialup post & prepaid, dedicated)

## **Presented by**

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